

Could *You* Find Vital Information fast?

There's an emergency, and you need a phone number you rarely use. Could you find it fast?

Your **neighborhood is being evacuated**. Would you be able to grab your insurance info and a list of the contents of your home and go?

Some day, it will be time for your children to **settle your financial affairs**. Will they know where to find what they need?

Q: What is Locket?

A: Locket is a thumbdrive that allows users to organize, retrieve, and safeguard important information with great ease – without Internet access. It's the perfect gift to give your best customers right now because it allows users to react and recover in the event of a crisis – or any life event that requires quick and easy access to vital information.

Q: What type of facts and information?

A: Locket keeps personal medical records, financial statements, emergency contact information, and other vital facts that you will need in the time of an emergency. If you choose, you can also store copies of your favorite photos, journals, and recipes that are priceless keepsakes. Locket helps you document your life and create a legacy for your family.

Q: Where exactly is my information stored?

A: All of the information you enter in Locket is securely stored on the Locket thumbdrive. When you need to move fast, you simply have to grab and go with your Locket. You can view, add, change, and print your information securely – from any computer. An Internet connection isn't needed.

Q: What if I lose my Locket thumbdrive?

A: Not to worry. Your information is protected and can not be accessed without your password. Even if someone tries to hack your information, they will be unsuccessful. All of your data is encrypted with the top-level security available. We can not stress enough the importance of backing up your data. Locket has a built-in back-up button, simply click the button and follow the

procedure. Your back-up data will be safe and protected on your home computer, DVD or whichever device you choose as your back-up. You can then contact us and purchase a new Locket thumbdrive.

Q: How safe is my information if I am viewing and modifying it from many different computers?

A: Completely safe, since Locket is a self-contained program. All of the data and commands needed to operate Locket, along with the information you see and any changes and additions you make, are housed exclusively on the thumbdrive.

Q: What are the chances that I'll really need all of this information one day?

A: 100%. It's not a question of whether you'll need this vital information – the question is when. It is inevitable that the time will come when you or someone acting on your behalf will need this crucial information. Rather than frantically searching for the minute details of your accounts and resources, you or those acting on your behalf will have quick, convenient access to this information.

Q: I'm not very computer savvy. Will I be able to figure out how to use Locket?

A: Locket is designed to be intuitive and user-friendly even for those with the most basic computer skills. The initial log-on screens will walk you through the process of creating your password. Once your password is set, and encrypted, or matched to your thumbdrive, you can immediately begin using Locket.

With Locket the Answer is Yes.

Your child or grandchild **gave you an amazing story.**

Do you have a place to keep it so you can show it to her ten years from now?

Every answer is Yes if you use Locket.

Locket is the one place to keep all of your vital facts and information.

Q: How long does it take to enter my information?

A: The time involved will vary. You make the decision about how much information you'd like to include in your Locket. The few minutes a day you spend with Locket will make a lifetime of difference for your family and friends.

Q: I'm not sure I want to spend the money. Is Locket really worth the expense?

A: Remember, it's not a question of whether you'll need this vital information – the question is when. Having all of your vital facts and information in one safe place is invaluable. When you or any one of your trusted family members needs it most, Locket provides password-protected access to account and policy information, important contact information for doctors and trusted advisors, and all the other necessary information so you can react to emergencies and disasters.

Q: Would Locket be helpful in case of identity theft?

A: Yes, very helpful. Your Locket files provide the details necessary to make quick contact with your most trusted resources and all of your accounts. The alternative is frantically searching for the minute details of your accounts and resources, which can demand hours of your time and is extremely frustrating under a stressful situation.

Q: How about in an emergency, like a fire or flood?

A: Absolutely. The American Red Cross recommends every family prepare for disasters before they strike by building a disaster supply

kit. They should include water, food, tools and medication, as well as important family documents. Locket keeps those documents safe and secure on its thumbdrive – so you can grab it and go.

Q: I'm a business owner and would like to give Locket as a gift. Can I put my logo and message, along with a link to my website, in Locket?

A: Yes. Your name and brief message will be right in front of your customers on Locket's control center, Homebase. With a click on your message, they're linked to your website – where you can track their use, remind them of a special event or offer, and more. This message can change as often as you like. You can prefill Locket with your business name, important contacts, addresses, phone numbers and other information, making it easy for your customers to contact you fast. We also customize the packaging for you, adding your photo and a brief thank you message. Simply supply us with the art and we'll take care of the rest.

Q: Where can I learn more about Locket's business development opportunities?

A: Visit locketpro.com or asicentral.com, our member number is 67776.

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Everything in **One Place**